Campaign To Constitutionally Protect The Segregated Transportation Fund
What This Effort IS

• Solution-oriented
• Broad – based
• Forward Looking
• Long-term
• Important
• About Providing Certainty
What This Effort IS NOT

- Quick
- Easy
- A Panacea
- Looking to Assess Blame
- Unique to Wisconsin
Broad-based

- Wisconsin County Highway Assoc. (WCHA)
- Wisconsin Towns Association (WTA)
- Wisconsin Urban and Rural Transit Association (WURTA)
- Wisconsin Transportation Builders Association (WTBA)
- Wisconsin Manufacturers and Commerce (WMC)
- AAA – Wisconsin
- Metropolitan Milwaukee Association of Commerce (MMAC)
- Wisconsin Housing Alliance
- American Council of Engineering Companies of WI (ACEC)
- Forward Janesville
- Aggregate Producers of Wisconsin
- Wisconsin Petroleum Council
- Wisconsin Motor Carriers Assoc.
- Wisconsin Concrete Pavement Assoc. (WCPA)
- Wisconsin Automobile and Truck Dealers Assoc. (WATDA)
- East Central Regional Planning Commission
Not Unique to Wisconsin
Bigger Than Just Transportation

• In November, 2009 the Pew Center on the States ranked Wisconsin as having one of the 10 worst budget situations in the country. In looking at Wisconsin’s situation the Pew Center states:

“Often, lawmakers shifted money around, taking money from the state’s transportation fund, for example, to pay for day-to-day operations and then borrowed to cover the transportation budget… Wisconsin’s history of budget shortfalls and pattern of borrowing frequently to cover operating expenses, among other measures, made it poorly positioned to weather the most recent severe economic downturn.”
Not a “One-Time” Problem

<table>
<thead>
<tr>
<th></th>
<th>2003-05</th>
<th>2005-07</th>
<th>2007-09</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation Funds</td>
<td>$675.0</td>
<td>$427.0</td>
<td>$155.0</td>
<td>$1,257.0</td>
</tr>
<tr>
<td>Transferred to General</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fund</td>
<td></td>
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<tr>
<td>Less GPR-Supported Bonds</td>
<td>-565.5</td>
<td>-250.0</td>
<td>-50.0</td>
<td>-865.5</td>
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<td>Debt Service Paid</td>
<td>43.9</td>
<td>0</td>
<td>0</td>
<td>43.9</td>
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<tr>
<td>from the Transportation</td>
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<td></td>
</tr>
<tr>
<td>Fund</td>
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</tr>
<tr>
<td>Net Loss to Transportation Fund</td>
<td>$153.4</td>
<td>$177.0</td>
<td>$105.0</td>
<td>$435.4</td>
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</tbody>
</table>
Should the Wisconsin Constitution be amended to prohibit any further transfers or lapses from the segregated transportation fund? This amendment would require that transportation funds, collected or received, be used solely to fund Wisconsin’s transportation systems and infrastructure.
Next Steps

• Continue to Broaden Coalition
• Work to Get Referendum on as Many Ballots as Possible
• Secure as High of “Yes” Vote as Possible
  – Outreach via Associations
  – Viral Outreach
  – Earned Media Outreach
  – Possible Paid Media Outreach
• Parlay Voter “Will” Into Legislative Action
Just Because Something is Simple Doesn’t Mean it is Easy